

In the Claims:

1. (currently amended) An improved holder for a liquid-containing device, said device having an opening or openable exposed portion, said holder comprising an essentially elongated element having two ends, a first surface, a second enjoining surface, at least one attachment means on each of said surfaces at opposite ends of said surfaces, and a magnetic means positioned on or in said first surface wherein said elongated element encircles said device thereby exposing said opening or openable exposed portion.

2. (original) An improved holder as set forth in claim 1, wherein said magnetic means consists of at least one magnet having a strength of about or greater than 30 kilogauss.

3. (original) An improved holder as set forth in claim 1, wherein said portion of said first surface forms at least one crevice adapted to accommodate said magnetic means.

4. (original) An improved holder as set forth in claim 3, wherein said crevice has a width of about 1/4 inch to 5/8 inch, a length of about 1/4 to 5/8 inch and a depth of about 1/16 inch to 3/16 inch.

5. (original) An improved holder set forth in claim 1, wherein said portion of said first surface is about equidistant between said ends or centrally positioned on said first surface.

6. (original) An improved holder as set forth in claim 1, further comprising a coating or patch attached over said magnetic means on said first surface.

7. (original) An improved holder as set forth in claim 1, wherein said elongated element consists of one or more selected from the group consisting of synthetic polymer, rubber, neoprene, nylon and cloth.

8. (original) An improved holder as set forth in claim 1, wherein said elongated element is generally rectangular or semicircular in shape and parallel to at least two opposing sides.

9. (original) An improved holder as set forth in claim 1 wherein at least one of said attachment means has a length extending beyond or along a central part of at least one end of said elongated element.

10. (original) An improved holder as set forth in claim 1, further including a bottom portion removably attached or affixed to said elongated element to one of said ends.

11. (original) An improved holder as set forth in claim 1, further including a decorative pattern on all or a part of said first surface.

12. (currently amended) A method for removable affixing a liquid-containing device having an ~~opening or openable exposed~~ portion to a magnetic accepting surface comprising of encircling said device with an essentially elongated wrap element formed with two attachable overlapping ends thereby leaving said ~~opening or openable exposed~~ portion exposed, said wrap element having an outer surface with a magnetic means portion or magnet imbedded therein or attached thereto, and mounting said wrap element in combination with said device to said magnetic accepting surface.

13. (previously amended) A method as set forth in claim 12, said wrap element further including a decorative pattern on all or a part of said outer surface.

14. (previously added) An improved holder as set forth in claim 10, wherein said bottom portion has a magnetic means embedded therein or attached thereto.

15. (previously added) An improved holder as set forth in claim 1, wherein said attachment means comprises one of the group consisting of fasteners, hook and latch closures and magnets.

16. (previously added) An improved holder as set forth in claim 1, wherein said liquid-containing device comprises one of the group consisting of cup, mug, bottle, can, toothbrush, toothbrush holder, razor, shampoo/conditioner container and other toiletry container.

17. (currently amended) An improved holder as set forth in claim 1 wherein said ~~opening or openable exposed~~ portion provides a drinking portion.